

ShowClix Appoints New Chief Operating Officer and Board Member

Event Technology Leader adds Experienced Executives to Accelerate Growth, Drive Partnerships

PITTSBURGH, PA (November 3, 2015) - ShowClix, Inc. (www.showclix.com/ticketing) announced today that Brian Arnone has been named Chief Operating Officer. He joins ShowClix with nearly twenty years of executive experience leading Sales, Marketing, and Client Service teams for top event ticketing organizations. In his most recent role as SVP of Sales at Ticketfly, Brian built and managed a national sales team that drove the company's tremendous growth in live music.

As COO, Arnone will help accelerate ShowClix's growth as a recognized leader in the event technology space. "I couldn't be more excited to be joining this team," he comments. "We have the product and the people to help event organizers grow their businesses. Selling tickets is only the tip of the iceberg, and ShowClix gets that. The industry is going to be excited about the features and services we'll be announcing."

Along with Arnone's appointment, ShowClix also announced that it has added Greg Topalian, Founder and President of LeftField Media, to its Board of Directors. Greg is most recognized for being the founder of New York Comic Con, which launched in 2006 and is now one of the largest conventions in the US. As Senior Vice President at global events powerhouse Reed Exhibitions, Topalian was the creative force behind ReedPop, a division dedicated to the idea of creating engaging and epic experiences that celebrate industries. Other notable events in Greg's portfolio included PAX, C2E2, UFC Fan Expo, and Star Wars Celebration.

Topalian's newest venture, LeftField Media, creates events for passionate fans across many industries. In its first year LeftField launched Stream Con NYC for the online video industry and acquired events in the high-end audio and comic industries.

"We're thrilled to have Brian and Greg on board," said ShowClix CEO, Tom Costa. "I'm confident that their experience and passion for this industry and for the success of event organizers are going to help us greatly accelerate our commitment to deliver truly transformative technology and best in class support to our customers around the world."

About ShowClix:

Based in Pittsburgh and founded in 2007, ShowClix is a full-service ticketing company that leverages the power of technology and data to connect event professionals with their customers. With a complete software platform that can be tailored for any event, on-site support teams of event experts, and a track record of innovation including the first iOS ticket scanner, a first of its kind handheld RFID admissions solution, and Agent, the industry's first automated digital assistant, ShowClix goes beyond ticketing to help event professionals grow their businesses and delight their attendees.

Media Inquiries:

Brian Edwards – 412-213-5196 – brian.edwards@showclix.com