



ShowClix Cements Itself as Dominant Pop-up Museum Ticketing Partner

PITTSBURGH, PA - July 18, 2018 – Industry-leading event ticketing and technology partner, ShowClix, a product of Patron Technology, makes waves in the pop-up museum space through the addition of several notable partners to its already formidable roster.

“Pop-up museums and other interactive experience events rely on flexible ticketing technology and an easy purchase flow to sell several thousand tickets as quickly as possible,” said Jim Barczak, ShowClix Senior Director of Sales and Client Relations. “Our solution excels in these areas. We offer customizable ticketing functionality, marketing assistance, and on-site operations that attract and successfully support so many amazing partners in this space.”

Barczak’s confidence in the notable compatibility of ShowClix’s system with pop-up museums is merited. The system’s virtual queue capability specializes in providing these popular attractions with the power to seamlessly control massive, high-demand ticket on-sales. Its timed entry functionality enables pop-up organizers to easily sell tickets for individual time slots, allowing for smooth admissions and a more interactive attendee experience. Plus, with branded merchandise like cell phone cases and apparel being popular with pop-up customers, ShowClix’s ability to upsell these items alongside the online ticket sales process has proven more than successful. These and other features have become invaluable to the new pop-up partners ShowClix has welcomed so far in 2018, including Color Factory, Happy Place, Beyond The Streets, Museum of Selfies, Dream Machine, and many others.

“The entire ShowClix team has been an invaluable asset to the Dream Machine experience,” said Paige Solomon, Founder and Creative Director of Dream Machine. “Our attendees are eager to let their imaginations run wild inside our surreal-powered playground, and our partnership with ShowClix guarantees them the best possible experience from the moment they purchase their ticket!”

About ShowClix

ShowClix, a product of Patron Technology, is a full-service event technology provider of ticketing, marketing, and on-site operations to the live events industry. ShowClix events include fandom conventions, museums, festivals, attractions, and consumer shows. Iconic brands such as New York Comic Con, Brooklyn Museum, The Daily Show, and PAX choose ShowClix to power their events. For more information visit:

www.showclix.com/ticketing/timed-entry-events.

About Patron Technology

Patron Technology provides integrated, industry-leading technology that enables its live event organizers to create deeper and more profitable relationships with their ticket buyers, fans, and supporters. Patron

Technology's products include PatronManager, ShowClix, Ticketleap, SeatAdvisor, and Greencopper. The high-growth company is actively engaged in building a fully integrated event technology solution of complementary products that deliver a data-driven, holistic understanding of customer behavior. For more information visit: www.patrontechnology.com.

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