



SHOWCLIX BUILDS MOMENTUM IN CANADA WITH NEW TORONTO-BASED TEAM

TORONTO, ON. - May 9, 2018 - Industry-leading event ticketing and technology partner, ShowClix, a brand of Patron Technology, has recently established a Toronto-based team to help even more Canadian event organizers sell more tickets and create memorable experiences for their attendees.

“ShowClix is looking forward to providing more Canadian event organizers with a robust and growing solution serviced by a team located in Canada,” said Bruce Morrison, General Manager of ShowClix Canada.

Morrison, who comes to ShowClix with decades of ticketing experience including past leadership roles at Ticketmaster and Ticketfly, is himself slated to present on a panel this week titled, “[Who’s Got Tickets? \(And How Did They Get Them?\): The Industry Answers Back](#),” at this year’s Canadian Music Week Music Summit.

With a diverse roster of existing Canadian partners including Edmonton Airshow, NXNE Festival, Calgary Fringe Festival, and international events like Ice Castles and IMATS, ShowClix continues to make its mark in Canada and beyond.

“ShowClix provides a powerful system and a well-equipped team of client service experts to ensure the success of Canadian events of all kinds,” said Brian Arnone, President and COO of ShowClix and CRO of Patron Technology. “From event setup, to facilitating high-demand ticket on-sales, to on-site operations, it’s clear why event organizers continue to choose ShowClix as their ticketing and technology partner.”

About ShowClix

ShowClix, a brand of Patron Technology, is a full-service event technology provider of ticketing, marketing, and on-site operations to the live events industry. ShowClix operates in over 20 countries with its platform localized for each market. ShowClix clients include fandom conventions, museums, festivals, attractions, and consumer shows. Iconic brands such as New York Comic Con, Brooklyn Museum, The Daily Show, and PAX choose ShowClix to power their events. For more information visit: www.showclix.com/ticketing.

About Patron Technology

Patron Technology provides innovative and industry-leading technology that enables its live event customers to create deeper and more profitable relationships with their ticket buyers, fans, and supporters. Under the investment umbrella of Providence Strategic Growth, Patron Technology's brands include PatronManager, ShowClix, Ticketleap, SeatAdvisor, and Greencopper. The company is actively engaged in building a broad platform that addresses other sectors of the ticketing and CRM market in the U.S. and abroad. For more information visit: www.patrontechnology.com.

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