

# ShowClix Announces Partnership with TicketGuardian for Ticket Insurance



## TO BE RELEASED:

Wednesday, January 24, 2018

**PITTSBURGH, PA., January 24, 2018** – Today, event ticketing and technology company, ShowClix, announced a partnership with TicketGuardian, an industry-leading ticket insurance technology company, to deliver customers an even better ticket buying experience on the ShowClix platform.

“Integrating with TicketGuardian is another big leap forward in the feature set we offer to event organizers. We pride ourselves on providing unrivaled service and support to our clients, and offering ticket protection to their attendees is certain to quickly become an integral aspect of that goal. From day one, the TicketGuardian team has felt like an extension of our own, and we are excited to see where this partnership will take us,” - *Brian Arnone, President and COO of ShowClix.*

ShowClix is a continually evolving platform, and the company strives to offer cutting-edge and robust features for both their clients and their ticket buyers. Now, when customers purchase tickets to events sold on the ShowClix platform, they will be given the option to add TicketGuardian’s ticket protection. The opportunity to insure the tickets during their checkout helps create security and peace of mind. Should something happen to prevent buyers from attending, they will be able to recoup their ticket costs. New and existing ShowClix clients can expect to see benefits ranging from increased advanced ticket sales to improved brand loyalty.

“Our partnership with ShowClix is a big step for the ticket buyers, ticketing platforms, and the entire live events industry, with the understanding that we’re all in this for the fans. ShowClix and TicketGuardian both believe that every person who buys a ticket deserves to be refunded should life get in the way of attending their favorite events. Brian Arnone and the ShowClix team have been outstanding to work with, and we’re incredibly excited to partner with such a fan-forward and tech-driven company,” - *Bryan Derbyshire, Founder and CEO of TicketGuardian.*

The TicketGuardian/ShowClix integration is the first of many significant partnership announcements for TicketGuardian in 2018. Until now, the live events industry has been unable to combat negative customer complaints based on denied refunds, lost revenue from chargebacks and fees, and inventory routing to secondary markets. Customers can now receive a refund for ticketed events, despite the traditional status quo of live events, tickets, and registrations being non-refundable. Together, TicketGuardian and ShowClix are disrupting the industry by providing ways to prevent these common consumer roadblocks.

### **About TicketGuardian**

TicketGuardian is a leading mobile-first insurtech firm committed to bridging the gap between a customer's peace of mind and the non-refundable world of events and ticketing. Founded in 2016, TicketGuardian's intuitive and easy-to-use platform provides low-cost coverage to protect attendees from financial stress, should normal life circumstances prevent them from attending an event. Based in California, TicketGuardian partners include ShowClix, International Speedway Corporation, The San Francisco Marathon and more. Find out more at [www.ticketguardian.net](http://www.ticketguardian.net).

### **TicketGuardian Media Contact:**

**Adam Renner**, Communications & Marketing

w: (949) 588-9445

c: (503) 381-9250

[press@ticketguardian.net](mailto:press@ticketguardian.net)

### **About ShowClix**

ShowClix, a brand of Patron Technology, is a full-service event technology provider of ticketing, marketing, and on-site operations to the live events industry. ShowClix operates in over 20 countries with its platform localized for each market. ShowClix clients include attractions, museums, fandom and consumer conventions, festivals, sports, and other organizations. Iconic brands such as New York Comic Con, Ice Castles, The Daily Show, and PAX choose ShowClix to power their events. For more information about ShowClix, visit [www.showclix.com/ticketing](http://www.showclix.com/ticketing).

### **ShowClix Media Contact:**

**Amy Mrazek**, Director of Marketing

[press@showclix.com](mailto:press@showclix.com)