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**SHOWCLIX INTRODUCES AXESS, A GOOGLE ANDROID APPLICATION THAT TRANSFORMS ANDROID-POWERED DEVICES, INCLUDING NEXUS ONE, INTO BARCODE TICKET SCANNERS**

PITTSBURGH, PA – January 27, 2010 – ShowClix ([www.showclix.com](http://www.showclix.com)) - a full-service ticketing company that provides web-based solutions to event organizers, promoters and venue managers - today introduced ShowClix Axess, an application created for the Google Android operating system that transforms Android-powered devices, including Google Nexus One, Motorola Droid and HTC myTouch, into barcode ticket scanners. While Axess runs on most Android-powered devices with an autofocus camera, ShowClix is providing its ticketing clients with Axess-ready, Nexus One devices exclusively.

“Axess is the product of years of frustration with the existing barcode scanning options that have been available to our clients. The introduction of Axess and our new ticket scanners carries the innovation of our web-based platform to the door of the venue,” says ShowClix CEO Joshua Dziabiak. “Our new ticket scanners aren’t just easy-to-use and affordable, they’re also packed with features that give our clients more flexibility and control over the way they admit ticket buyers into their events. Venues and event promoters finally have a better option when it comes to barcode scanning.”

Android-powered devices provisioned with ShowClix Axess can verify tickets online in real-time by connecting to any wi-fi or cellular network. If a wi-fi or cellular network is not available, or the device loses connection to a network, users can continue to scan and verify tickets offline. Multiple ticket scanners running Axess can be used at several check-in points at a venue without having to be networked. In less than two seconds per scan, the devices can read both 1D and 2D barcodes appearing on thermal tickets, print-at-home e-tickets or mobile tickets. In addition to quickly scanning tickets for entry into an event, Axess scanners also provide users with a “checkout mode” that allows them to scan tickets in and out of an event for re-entry. Axess devices also include search functionality that lets users obtain detailed customer information directly from the ticket scanner. Customer information can be retrieved through the application’s voice recognition search feature or by manually inputting details such as the customer name, confirmation ID or barcode number.

Joker Productions ([www.jokerprod.com](http://www.jokerprod.com)), a Pittsburgh-based production company that has been booking and promoting concerts since 1989, was one of the first companies to use the new Axess-powered, Nexus One ticket scanner. “The scanner has worked very well,” says Joker Productions Founder Jon Rinaldo. “We’ve even had a number of customers comment on how cool and cutting edge the scanner is. I’m happy to be partnered with a company like ShowClix. Not only are they helping my company stay ahead of the curve, but they’re developing tools that help out the ticketing and concert industries as a whole.”



In conjunction with the launch of Axess, ShowClix is giving away two free Axess-powered, Nexus One ticket scanners to the first five qualified venues or event promoters that enter into an exclusive ticketing agreement with ShowClix. To learn more about the ticket scanner giveaway, or the ShowClix Axess Android application, visit [www.showclix.com/axess](http://www.showclix.com/axess) or contact Lynsie Camuso at [lynsie@showclix.com](mailto:lynsie@showclix.com) or 724.653.6903 ext. 301.

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About the company: ShowClix is a Pittsburgh-based ticketing company that provides organizers, promoters and venue managers with full-service ticketing solutions that allow them to sell event tickets online, over the telephone or at their box office through a web-based point-of-sale system. The next-generation ticketing solution is completely customizable; offers more features and flexibility than larger competitors; gives clients real-time control of customer information and sales reports; offers some of the lowest service fees in the industry; and costs absolutely nothing to use. For more information about ShowClix Ticketing, visit [www.showclix.com/ticketing](http://www.showclix.com/ticketing).

